



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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FAO, FOOD-FOR-PEACE, FAS HEADS MEET



A visit to Washington by B. R. Sen, FAO Director General, spurred a number of conferences to discuss implementation of world agricultural programs in which the United States is participating.

Above (seated) Food-for-Peace Director George S. McGovern is flanked by Mr. Sen and FAS Administrator Robert C. Tetro.

Standing (left to right) are Nelson Post, Special Asst to McGovern; Walter W. Sohl, State Dept; Harold Vogel, FAO/Wash; Miss Jesse Campbell, FAO/Rome; Ralph W. Phillips, FAS Director of Int'l Organization Affairs; Sidney Jacques, State Dept; Hernan Santa Cruz, FAO/Chile; E. D. White, ICA; Paul Callanan, State Dept; and Mordecai Ezekiel, FAO/Rome.

While he was in Washington, Mr. Sen also conferred with Secretary of Agriculture Orville L. Freeman.

ECONOMIC WORK GAINS NEW STATUS

The Department's agricultural economic work has taken on increased status with the designation of Dr. Willard W. Cochrane as Director, Agricultural Economics.

Dr. Cochrane will be responsible for economic analysis work. He will have supervision over two new agencies set up to carry on this work--the Economic Research Service and the Statistical Reporting Service.

The Economic Research Service is headed by Nathan M. Koffsky, with Sherman Johnson as deputy administrator for foreign agriculture, and Wilhelm Anderson as director of the Regional Analysis Division. Our area analysis, Trade Statistics, and Monetary Branches have been transferred to this Service.

The other new agency, Statistical Reporting Service, is headed by Administrator Harry C. Trelogan.

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DOMINGOS ESPIRITO SANTO

A saga of dedicated service ended on March 11 with the passing of Domingos Espirito Santo, our ag reporting assistant in Lisbon and an Embassy employee there for 30 years.

Santo, 60, joined the Embassy staff in 1930; he was reporting assistant first to Jim Howard in 1952-53 and later to Herb Ferguson. Santo had many friends in FAS and was widely known in Portuguese government and trade circles. In the summer of 1958 he accompanied the Portuguese wheat team to the U. S.



Santo

INTERNATIONAL MEETINGS

FAS has been well represented at recent international meetings.

Horace J. Davis, ag attache at New Delhi, was adviser at the 17th Session of UN-ECAFE held at his post in March.

Burton Baker, FAS/Wash, was an adviser at the Meetings of GATT Committee II on Expansion of International Trade in Geneva, also in March.

Ford Milam, ag attache in Rio, was alternate delegate to an FAO Meeting on Dairy Problems in Latin America, held in Sao Paulo April 11-20; Fred Traeger, ag officer in Sao Paulo, was adviser. (Earlier, Ford was the guest of Brazilian Agriculture Minister Antonio Barros de Carvalho on a trip to northern Parana. Their itinerary included Nova Londrina, where the Minister made a major policy speech on the need for diversifying Brazilian agriculture.)

Clarence Purves, FAS director of statistics, was a delegate to the FAO Meeting on Index Numbers of Agricultural Production, in Rome. He also visited Turkey, Greece, Egypt, and Spain.

Russ Strobel, Dairy & Poultry FAS/Wash, was alternate delegate to the 4th

NEW FAS APPOINTMENTS

Gerald E. Tichenor has been appointed Assistant FAS Administrator in charge of attaches; Jerry will thus continue to work closely with his former office-mate and our new FAS Administrator Bob Tetro.

Laurell L. Scranton is Acting Deputy Administrator; "Doc" will continue to be area officer for the Near East and Africa.

Norman Kraeft has been named a consultant, particularly on matters relating to Food for Peace and FAO's Freedom-from-Hunger campaign. Kraeft was for many years farm program director of Radio Station WGN, Chicago.

DUNCAN AND TICHENOR
MAKE QUICK TRIP ABROAD

John Duncan, Jr., Asst Secy for Marketing and Foreign Agriculture, lost little time in getting acquainted with the workings of FAS abroad.

First foreign travel in his new job was a quick trip (March 15-25) to Rome and London--in the capable company of Jerry Tichenor--and also to Cairo.

The two conferred with ag attache Clayton Whipple and others in Rome. Secy Duncan dropped down to Cairo, where he saw Herb Ferguson and visited the International Agricultural Exhibition. Jerry, meanwhile, went north to meet attache Clarence Eskildson in Hamburg and George Parks in The Hague.

The travelers reunited in London. Their busy agenda there included talks with Ambassador David K. Bruce and ag attache Bob Anderson, a meeting with the Minister of Agriculture, and an afternoon of "hearings" in the House of Commons.

FAO Meeting (Rome) on Use of Designations, Definitions and Standards for Milk and Milk Products.



BURMA WHEAT PAVILION. U. Raschid, Minister of Industries & Mines, explains his views on wheat imports for Burmese flour mills. The occasion was the opening of the Wheat Pavilion at Rangoon's Shwedagon Exhibition.

Left to right: Art Rollefson, ag attache; Joe Spiruta, director of programs in South Asia for Western Wheat Associates, USA, Inc.; U Ba Tin, Dagon Flour Mill; R. H. Adams, Rangoon Roller Mill; Minister Raschid; U Kyaw Thein, Awa Flour Mills; and U Ohn, Awa Flour Mills.

"BUILDING BURMA TOGETHER"

"Building Burma Together" was the theme for a Wheat Pavilion (pictured above), featured at Rangoon's Shwedagon Exhibition in March.

Burmese flour mills, U.S. wheat grower groups, and FAS cooperated in this first promotional effort for wheat foods in Burma.

Burma built its first flour mill only 4 years ago and now has 6 plants with annual capacity of 75,000 tons. The Wheat Pavilion featured colorful cutout replicas of these mills, neatly displayed wheat and flour samples, and a tempting array of bakery-pasta products.

First shipments of U.S. wheat to Burma were scheduled to arrive in April. The 6 Burmese mills have ordered trial shipments totaling 600 tons under commercial license.

Are any of you old enough to remember "Les" (Lester D.) Mallory? He's been presented by Guatemala with the Order of El Quetzal. Les is the only agricultural officer to become a chief of mission, rising from asst ag attache (Marseilles '31) to ambassador to Jordan and to Guatemala. He retired early this year and is now on the staff of the Inter-American Development Bank.

U.S. JERSEYS PUBLICIZED IN JAPANESE BOOKLET

Team work by Chuck Elkinton and John Motz (Tokyo), Fred Lege (FAS/Wash) and American Jersey Cattle Club representatives led to the distribution of a publication on U.S. Jerseys to 100,000 Japanese farmers and dairymen at the recent All Japan Dairy Show. The booklet (in Japanese) told how superior U.S. breeding stock can benefit Japanese dairying and consumer diets.

CONVALESCENTS

Roy Sellers' many friends will be glad to hear that he is making good recovery from a mid-March heart attack at his post in Bombay. As he probably won't be back on the job until sometime in June, you still have time to send him a "get-well" card.

John Scholl, chief of Import Div, is recuperating from surgery in early April.

"Scotty" Kevorkian, Latin Am Anal Div, was a member of the Food-for-Peace team that toured South America in March; Francis Jack, ag attache in Quito, took part in the conferences held in Ecuador.

Ra M B Li Ng

a R U N d

Among the 381,000 tourists who strolled around the Tidal Basin during Easter week was Elmer Hallowell, asst attache in London. He is enjoying home leave in Massachusetts now and will attend the graduation of his daughter from Endicott Jr. College before returning to his post in late June.

Coming into FAS/Wash in the wake of the cherry blossom petals were three asst attaches: Jerry Kuhl, transferred from Caracas to Rio in February, is now enjoying home leave in Texas; Garth Thorburn, Paris, is also on home leave before going to his new post at Sao Paulo; Paul Findlen, London, was in for consultation. His home leave will be coming up this year.

Grover Chappel, in Tel Aviv, ha's returned to Washington for reassignment. Ed Bell, Athens, will be on the high seas shortly after we go to press; after 4 years in Greece, he too is scheduled for reassignment.

Winfield King (Import Div) is on TDY to The Hague, giving George Parks a hand.



Oxen bring "box cars" of sisal to a decorticating plant on the Dandora Plantation, Kenya. Mrs. Robert Adcock, wife of our ag officer in Nairobi, accompanied her husband on a recent field trip to sisal growing areas.

Our new ag attache to Rangoon will be Lloyd Williams--onetime editor of the FAS Letter and more recently asst ag attache in Havana. Lloyd is scheduled to arrive at his new post about May 1. He'll replace Art Rollefson, who is returning to FAS/Wash.



ATTACHE BURL STUGARD, Mexico City, takes a close look at tobacco near Fortin de Los Flores, Veracruz.

Dan Brady, Wellington, was a guest speaker at the recent opening of the Meat Industry Research Institute of New Zealand laboratories at Hamilton. He's scheduled to give the commencement address at Cambridge Agricultural College, near Christchurch, South Island.

Brice Meeker, ag officer in Hong Kong, and Elson Needles, asst attache in New Delhi, are due States-side in May (home leave for both of them).

Bill Dobbins, recently transferred from Import Div to Trade Fairs, started his new job in March with a quick trip to Europe in connection with preliminary plans for a series of mobile trade exhibits.

Gordon Schlubatis, Ankara, was in FAS/Wash recently for consultation. He reported that before he left Ankara in March, ships bringing P. L. 480 wheat to Turkey were arriving "not by ones or twos, but in fleets or squadrons!" (Total shipments under the program are now approaching the 2-million-ton mark.)

Early this year the Schlubatis's took a trip to Izmir, Ephesus, Pamukkale, and Konya. Harriet's comment: "In traveling through this country, a person wishes he had studied his ancient history a little more diligently and had paid more attention to his Sunday school lessons."

Carl Winberg has returned to his Djakarta base after a 3-week field trip to Sumatra, where he visited tobacco, rubber, palm oil, and pepper growing areas. He also made an informal survey of consumer acceptance of U. S. tobacco, cotton, and rice.

Edna Catalina Pega, our bilingual clerk-steno at Buenos Aires, returned to her post this month after a 3-month combination vacation briefing trip that took her to Milwaukee, New York, and D. C. It was her first encounter with snow. While making the rounds in FAS/Wash, Edna was featured in a recorded interview for use in farm radio programs.



U. S. OBSERVER DELEGATION to First Regional FAO Conference for Africa, held in Lagos, Nigeria. Left to right: Attache James F. Gehr, Monrovia (chairman); Hugh Richwine, FAO officer, USOM/Nigeria; and Attache John R. Wermohs, Lagos.



Here's J. Henry (Curly) Burke -- in Mexico.

Our peripatetic citrus marketing specialist, making his annual spring survey South of the Border, finally reached that lime grove at Apatzingan. Then he paused under a banana tree long enough to refresh himself with a cool gulp of coconut milk.

(Editor's note: It isn't often we can cover 3 commodities with 1 picture.)

Karen Friedmann, who has been with the West European Anal Branch for about 18 years, the last two years as asst chief, has resigned and is living in Los Angeles. Her new mailing address is: Mrs. Herbert Friedmann, Los Angeles County Museum, Exposition Park, Los Angeles 7, California. (Her husband is the new director of the Museum.)

MILDRED BOONSTRA SCHOLARSHIP

The Foreign Service Women's Association recently set up a new \$500 scholarship in memory of the late Mildred F. Boonstra (Mrs. Clarence W.) wife of our former attache.



C.M. ELKINTON, ag attache, Tokyo, greets Takeo Fukuda, chairman of the Policy Committee of the Liberal Democratic Party, Member of the Diet, and former Minister of Agriculture. Mr. Fukuda and wife and daughter were among the guests at a dinner party given by the Elkintons on February 12.

HE LOOKED, DIDN'T BUY

Herb Ferguson is back in Cairo after a 1,500-mile-trip through the southernmost part of Sudan; ICA officer Joseph Walker was his traveling companion.

At Maridi, Equatoria Province, Herb served as a judge at the 2nd Annual District Fair, where produce raised by the newly formed 4-H Clubs was displayed for the first time.

In Bahr-el-Gazal Province, he had a chat with Dinka tribesmen, who count their wealth in cattle. From 15 to 20 cattle will buy a wife, but our attache wasn't shopping -- just looking.

THANK YOU, SIR!

The Hon. Walt Horan, Congressman from Washington State, told Secretary Freeman some nice things about FAS after a market development trip to the Middle and Far East with other members of the Subcommittee on Agricultural Appropriations.

In a letter to the Secretary, he said:

"I returned from this trip greatly reassured and actually inspired after having observed a real sense of purpose and attention to duty by those in our Agricultural Foreign Service.

"The volume of our American agricultural production now moving in foreign commerce and into foreign consumption is the greatest in the history of any country and I think this is a great credit to FAS.

"I found all of the Agricultural Attaches and their Assistants alert and working with a keen understanding of the fields of cooperation and with a cognizance of those factors which should be avoided so that conflicts do not retard our present and future progress. I have every commendation for these men in FAS in every country where I contacted them. I was particularly pleased to see them working closely with the agents of our domestic agricultural industries who are maintaining efforts in foreign countries. This cooperation was indeed pleasing to me."

FROM SCOTLAND TO SENEGAL

Snider W. Skinner (Africa & Mid-East Anal Br) left FAS/Wash in early April for a 2 1/2-month trip to 8 countries in Europe and Africa. Included on his itinerary are Nigeria, Ghana, the Ivory Coast, Mali, and Senegal--where he'll study agricultural policies and development programs.



CAIRO FAIR. Assistant Secretary of Agriculture John P. Dancan, Jr., right, is shown at the U. S. Exhibit of the Cairo, Egypt, International Agriculture Exhibition, March 25-April 30. He is looking at a display depicting American agriculture of 100 years ago with wooden plows and hand tools. With him are Herbert K.

Ferguson, U. S. agricultural attache in Egypt, and J. K. McClarren, program and content director of the exhibit. Below, Dancan chats with an Egyptian farmer just outside Cairo. They are standing by an irrigation canal from which the farmer gets water for the crops on his 5-acre farm.



SIGNING OF 7TH P. L. 480 AGREEMENT WITH TURKEY. Ag Attache Gordon Schlubatis looks on while U. S. Charge d'Affaires Leon Cowles (left) and Turkish Minister of Commerce Mehmet Baydur sign the agreement concluded early this year for 200,000 more tons of U. S. wheat.



PRINTEMPS

The winter of Washington discontent
Is now a thing of the past.
Since Spring is now here we no longer lament
The chill of the freezing blast.
The chirp of the locust--the bloom of the crocus
Refresh all our hearts anew.
Along the Po-to-mac--well, what do you know Mac!--
The skies once again are blue.
Yes, Springtime is here, and to all far and dear
(We're thinking of those in the South Hemisphere)
We wish we could share it with you.

Q. E.



Growth Through Agricultural Progress

